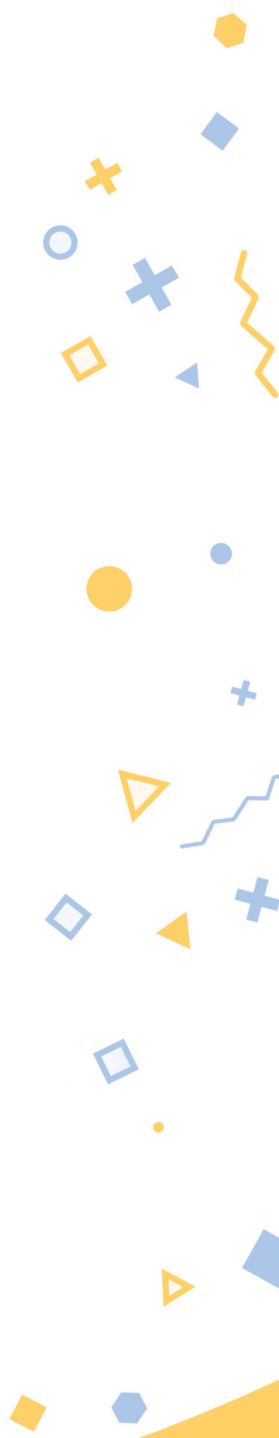


kids wish  
N E T W  R K

# Media Kit



Every kid's wish is worth the investment because every wish changes a life.

**OUR MISSION:**

Kids Wish Network is a national charitable organization dedicated to infusing hope, creating happy memories, and improving the quality of life for children with life-threatening conditions and kids struggling with life-altering situations.

Kids Wish Network has life-giving programs that help children and their families all over the country.

**KID WISHES:**

Grant customized Kids Wishes to children ages 3-18 who are in the fight of their lives, battling a life-threatening medical condition. We personalize every wish to each child's unique interest. Our Hero of the Month Wishes spread joy, laughter, and hope to brave kids who do not have a life-threatening condition, but have survived difficult life circumstances.

**A CHILD FOREVER:**

Bring comfort to families devastated by the loss of a child by offering funeral assistance. A Child Forever initiative honors children in a respectful and dignified manner by ensuring they receive a proper, meaningful memorial ceremony.

**PROJECT TOY DROP:**

Create miles of smiles as we travel across the country, delivering new toys, games, clothing, and other much-needed items to children ages 3-16 who need joy and hope. Project Toy Drop strengthens our communities, spreads joy to at-risk children, and honors the children of military families. There's no better time than the holiday season to let the spirit of giving shine.

**HOLIDAY OF HOPE:**

Children across the country spend the holidays in the hospitals or shelters fighting overwhelming circumstances. Holiday of Hope delivers new toys, games, clothing, and other items to children ages 3-16 who need a distraction from being in unfamiliar surroundings and experiencing uncertain and often traumatic circumstances.

**C.L.A.S.S.:**

C.L.A.S.S. stands for Creating Laughter and Spreading Smiles. This dynamic, peer-to-peer philanthropic opportunity connects students, schools, and youth organizations with the power of a wish. Students learn about children facing the challenges of health conditions or life circumstances. It's a memorable experience for both students and Wish Kids.

# Kids Wishes

Every kid's wish is worth the investment because every wish changes a life.

Wishing opens the mind of a child and gets them thinking about what they want to achieve and what their future could look like.

## Let The Magical Memories Begin

After qualifying and being approved for a wish, our Wish Coordinators begin creating magic. Our dedicated Wish Coordinators learn about our Wish Kids' inspirations and turn their meaningful wishes into a reality. We take the time to get to know each child and their family so we can personalize every wish to their unique interest. They are involved in every aspect of creating memorable, life-giving experiences.

We do more than swoop in and give kids a one-time experience. After their wish is granted, we continue the experience by sending all of our Wish Kids a personalized gift box brimming with toys and games themed to bring more smiles and laughter for them and their siblings. Brothers and sisters of sick children often feel overshadowed by the additional needs of their ill siblings, and a gift makes them feel special too.

**"My wish showed me anything is possible!" - Wish Kid Tegan**

## A Child Forever:

When the unthinkable happens, we also offer a funeral assistance program. A Child Forever helps the families of our Wish Kids who have passed away by lifting the economic burden and ensuring a proper end-of-life ceremony. We're devoted to helping our Wish Families honor their child in a respectful and dignified manner by ensuring a proper memorial ceremony.

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# Hero Wishes

**Our Heroes of the Month program makes a difference for children nationwide who are facing life-altering circumstances.**

Courageous heroes are nominated each month by their caregivers, family, friends, educators, or anyone with a compassionate heart. Our Hero of the Month recipients have performed brave acts of heroism, survived traumas, or struggled through unthinkable challenges. Kids Wish Network selects our Kid Heroes for their positivity and ability to overcome adversities by inspiring others.

Hero Wishes are also granted to children whose parents are deployed with the military, as well as kids who have recently experienced the loss of a parent or sibling. We also honor children who have a parent battling cancer or currently undergoing treatment.

Hero Wishes include a special recognition along with a generous gift card to pick out their favorite things. Each year, we recognize one exceptional hero with the distinct title of Hero of the Year.

**“As a Parent Consultant for Alabama’s Title V program for children with special healthcare needs, I partner with Kids Wish Network to coordinate Hero Wishes for the children and families that I serve. I understand what these families are going through and the positive effect that a wish has on their lives. Thank you, Kids Wish Network, for giving hope and cherished memories to so many families. It’s more than a wish. It’s a game changer!”**

**- Tammy Moore, Parent Consultant | Alabama Department of Rehabilitation Services**

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# Gift Bank Programs

Kids Wish Network is traveling the country delivering MILES OF SMILES™

## **PROJECT TOY DROP:**

Project Toy Drop delivers MILES OF SMILES™ across the country for deserving children ages 3-16 who are either kids of American servicemen and women or who are facing significant difficulties such as homelessness, abuse, neglect, abandonment, and physical or mental challenges. We work with mayors, sheriffs, and other city officials, bringing the community together and nurturing positive relationships. This program celebrates unity, promotes positivity, and brings support at a time in their lives when kids need it most.

## **HOLIDAY OF HOPE:**

Holiday of Hope events provide kids in hospital emergency rooms, pediatric wards, and other facilities with age-appropriate gifts, and offer a much-needed distraction from being in unfamiliar surroundings and experiencing uncertain and often traumatic circumstances.

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# Ways You Can Get Involved

Kids Wish Network is a national charitable organization dedicated to infusing hope, creating happy memories, and improving the quality of life for children with life-threatening conditions and kids struggling with life-altering situations.

**Join countless others who have connected their passion for helping children with the mission of Kids Wish Network.**

## **DONATE:**

Individuals, organizations, or corporations, can help us grant more wishes and spread smiles. Gifts of all sizes are needed. Also, talk to us about planned giving opportunities.

## **NOMINATE:**

Anyone can refer a child to our wish granting program – a family member, friend, nurse, doctor or social worker.

## **SPONSOR:**

Create a customized sponsorship plan your whole company loves. We work with businesses, schools, and other organizations to partner in achieving our mission.

## **IN-KIND DONATIONS:**

Help fulfill the needs of children nationwide we rely on our relationships with some of the country's leading manufacturers and distributors. Your company can help grant wishes by donating brand new toys, games, clothes, books, educational products and other necessities.

Our efforts are made possible through the generosity of caring individuals, corporations, and foundations across the United States. Donations are tax deductible to the fullest extent of the law.